

## INDUSTRY PRESS RELEASES

# Soprano XL Transforms Hair Removal Into an enjoyable experience!

Posted on Tuesday, 7 October 2008

**Industry Sector** Healthcare  
**Country** United Arab Emirates  
**Client(s)** Aesthetica Clinic

### Press Release Content

**Hair removal often triggers images of unpleasant, painful, time consuming, and hair-raising experience, but not anymore.**

The new Soprano XL, the world's first laser-based hair removal system that is virtually painless, is here. True to its name, this should sound like music to the ears of the women who were dreading their next hair removal appointment.

Soprano XL was developed by US-based Alma Lasers, an innovative company that has carved a niche for itself the world over with its exceptional products. Soprano XL is specially designed to remove unwanted hair faster, more comfortably and with fewer visits than ever before.

Anesthesia and numbing gels will be a thing of the past with this revolutionary new hair removal technique that comes with a lot more advantages than just the pain-free feeling.

To name a few, Soprano XL provides clients with deep dermal heating, a sensation that many users have compared to a soothing hot stone massage. This turns the otherwise uncomfortable process of hair removal into a very enjoyable one.

Soprano XL is equally effective for permanent hair reduction of all types of hair and all skin types, including tanned skin. This means that basically everyone can safely undergo the treatment. Soprano XL utilizes the unique IN-motion technology which uses a sweeping technique to eliminate the common problem of missed or skipped spots.

No medication or other pre-treatments are required. The treatment itself is quick, usually under an hour, and clients can return to their normal activities immediately.

It is applicable to any area of the body, including sensitive areas such as the face, neck, and bikini area.

For the first time, Soprano XL treatments for permanent hair reduction are available at

Aesthetica Clinic. A Dubai based, minimally invasive procedures clinic, Aesthetica has created a name for itself among the health and body conscious with its pioneering treatments. So the next time you are due for a hair removal, don't look towards the date with apprehension.

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